



## INNOVATION YOU CAN *Taste*

*Atlanta* | JULY 15 & 16, 2021 | GEORGIA WORLD CONGRESS CENTER

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# Deadline Dates & Checklist

### Summary of Key Dates:

Key Deadlines	Due Dates	Check off When Complete
<a href="#">Update Exhibitor Listing</a>	Ongoing	
<a href="#">Digital Product Showcase Submission</a>	June 8 <sup>th</sup>	
<a href="#">Turn in Sampling Permission Form</a>	Ongoing – Must be done pre-show	
<a href="#">Register Your Staff Badges</a>	Ongoing – Doing so pre-show is recommend	
Full Exhibitor Payment (120 days out)	Due Now	
<a href="#">Lead Retrieval Pre-Show Discount Deadline</a>	June 1 <sup>st</sup>	
Advance Warehouse Shipping Receiving Begins	June 7 <sup>th</sup>	
<a href="#">Hotel Reservation Cutoff</a>	June 21 <sup>st</sup>	
<a href="#">Electrical Discount Rate Deadline</a>	June 24 <sup>th</sup>	
<a href="#">Plumbing Order Deadline</a>	June 24 <sup>th</sup>	
<a href="#">Internet Incentive Order Pricing Deadline</a>	June 24 <sup>th</sup>	
Freeman Pre-Show Discount Deadline	June 16 <sup>th</sup>	
Advanced Shipping Receiving Ends	July 7 <sup>th</sup>	
Exhibitor Move-in	July 14 <sup>th</sup> , 8:00 AM - 5:00 PM July 15 <sup>th</sup> , 8:00 AM - 10:00 AM	
Direct Shipping Receiving Begins	July 12 <sup>th</sup>	
Show Start	July 15 <sup>th</sup>	
Show End	July 16 <sup>th</sup>	
Exhibitor Move Out	July 16 <sup>th</sup> , 4:00 PM - 8:00 PM July 17 <sup>th</sup> , 8:00 AM - 12:00 PM	