

How to find Buyers relevant to you?

To find and connect with **specific buyers**:

- On the left navigation bar, select "**Buyers**"
- Then select the **downward arrow** to filter by specific types.
- Here you'll be able to search for specific exhibitors that meet your needs by filtering by their profile details.

The screenshot displays a navigation menu on the left with the following items: RECOMMENDED FOR YOU, INTERESTED IN YOU, MY CONNECTIONS, MY 'INTERESTED' LIST, MY 'SKIP' LIST, MY SCHEDULE, EVENT AGENDA, **BUYERS** (highlighted), EXHIBITORS, EXHIBITOR REPRESENTATIVE, and PRODUCTS. A large dark arrow points to the 'BUYERS' item. To the right, the 'Buyers' filter panel includes a 'Sort: Name' dropdown and five filter dropdowns: Status, Location, Company Name, Job Title, Business Area, Number of Locations, and Categories Interested. A downward arrow icon is circled in black, with a black arrow pointing from it towards the bottom right of the image.